

February 15, 2010

Dear Clean Fuel Advanced Technology stakeholder:

On May 26th the 4th annual Mobilizing NC event will feature transportation technologies solutions to air quality and energy concerns that affect our health and economic well being. The full day *Mobilizing NC: Where Transportation, Air Quality and Energy Meet* conference will take place in Raleigh at the Jane S McKimmon Conference Center and encompass a diverse agenda ranging from electric vehicles and charging infrastructure to successful fleet efficiency practices. In addition, the 4th annual Mobile Clean Air Renewable Energy (CARE) awards will recognize North Carolina leaders that are reducing transportation related emissions and afternoon breakout sessions will allow in depth information exchange on such topics as biofuels, natural gas, propane and diesel retrofits.

Please join us in showcasing your support of clean air technologies and practices while networking with fleet managers and other decision makers from across the state and southeast. Highlight your organization's products and services by exhibiting and/or participating in the Ride and Drive. By whatever means don't miss North Carolina's alt fuel/ advanced transportation technology event of the year. Mobilizing NC will bring together over 300 attendees eager to learn and share in this dynamic, fast changing world and we want you to be there as well!

The NC Department of Transportation and the State Energy Office are initial sponsors of *Mobilizing NC* through the Clean Fuel Advanced Technology Project administered by the NC Solar Center at NC State University. Additional support is being provided by Triangle Clean Cities, Land of Sky and Centralina Clean Fuels Coalitions, and Triad Air Awareness. The event is also being sponsored in part by the NC State Engineering Foundation so additional sponsorship contributions are tax deductible.

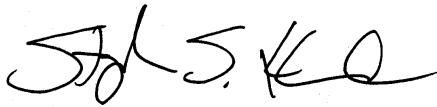
While sponsorship is not a requirement to exhibit or show a vehicle in the ride-n-drive please consider supporting what's sure to be North Carolina's premier opportunity in 2010 to learn about transportation related solutions. Your sponsorship will go in part to providing reduced registration fees so that everyone who wants to attend will be able to.

Included with this letter please find the Sponsor and Exhibitor registration form. Potential sponsors: please return completed form with payment by **March 15**, to assure your recognition on event website www.NCMobileCARE.org and other conference materials. In

addition there is an opportunity to sponsor specific subject area breakout which require completed sponsor forms by **Feb 24th**. Forms may be faxed it to 919-513-4523 attn Joe O'Neill or emailed to cleantransportation@ncsu.edu . You may also contact Anne Tazewell, Transportation Program Manager, at 919-513-7831 or anne_tazewell@ncsu.edu for more information.

Thank you and we look forward to hearing from you.

Sincerely,

Handwritten signature of Stephen J. Kalland in black ink.

Stephen J. Kalland
Director, NC Solar Center
NC State University

Handwritten signature of Anne Tazewell in black ink.

Anne Tazewell
Transportation Program Manager
NC State University